

# **Privacy Policy**

Type of website Ecommerce

Effective from 14<sup>th</sup> day of January 2023

thehealthevolution.co.uk (the “site”) is owned and operated by Adam Minors’ and is the data controller

## **Purpose**

The purpose of this privacy policy is to inform users of our site of the following

1. The personal data we will collect
2. Use of the collected data
3. Who has access to the data
4. The rights of site users, and
5. The site cookie policy

This privacy policy applies in addition to the Terms and Conditions of our site

## **GDPR**

For users in the European Union, we adhere to the regulation (EU) 2016/679 of the European Parliament and of the Council of 27th April 2016 known as the General Data Protection Regulation (the “GDPR”). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018

## **Consent**

By using our site users agree that they consent to the provisions set out in the Privacy policy

## **Legal Basis for Processing**

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal basis to collect and process the personal data of users in the EU.

1. Processing of user personal data is necessary to a task carried out in the public interest or in the exercise of our official authority

## **Personal Data We Collect**

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

## **Data Automatically Collected**

When you visit our site, we may automatically collect and store the following information

1. IP address
2. Location, and
3. Clicked Links

### **Data Collected in a Non-Automatic Way**

We may also collect the following data when you perform certain functions on our site

1. First and last name
2. Age
3. Date of Birth
4. Sex
5. Email Address
6. Phone Number
7. Address, and
8. Payment information

This data may be collected using the following methods

1. Create an account

### **How We Use Personal Data**

Data collected on our site will only be used for the purpose specified in this Privacy Policy or indicated on the relevant pages of our site. We will not use your data beyond what we disclose in this Privacy Policy

The data we collect automatically when the user performs certain functions may be used in the following way

1. Statistics

The data we collect when the user performs certain functions may be used for the following purposes

1. Communication

### **Who We Share Personal Data With**

Employees

We may disclose user data to any member of our organization who reasonably needs access to it, for purposes set out in this Privacy Policy

### **Other Disclosures**

We will not sell or share your data with other third parties, except in the following cases,

1. If the law requires
2. If it is required for any legal proceedings

- 3 To prove or protect our legal rights, and
- 4 To buyers or potential buyers of this company in the event that we seek to sell the company

If you follow other hyperlinks from our site to another site, please note that we are not responsible for and have no control over the privacy policies and practices

### **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved

You will be notified if your data is kept for longer than this period

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The internet as a whole can be unsecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

### **Your Rights as a User**

Under the GDPR, you have the following rights

- 1 Right to be informed
- 2 Right of access
- 3 Right of rectification
- 4 Right to ensure
- 5 Right to restrict processing
- 6 Right to data portability, and
- 7 Right to object

### **Children**

We do not knowingly collect or use any personal data from children under the age of 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact us

### **Cookie Policy**

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience

We use the following types of cookies on our site

## **1 Functional cookies**

Functional cookies are used to remember the selections you have made on our site so that your selection is saved for your next visits.

## **2 Analytical cookies**

Analytical cookies allow us to improve the design and functionality of our site by collecting data on how you access our site, for example data on the content you access, how long you stay on our site, Ect.

## **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend the Privacy Policy we will update the “ effective date” at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

## **Complaints**

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the contact information section so that we can, where possible, resolve the issue. If you feel that we have not addressed your concern in a satisfactory manner you may contact a supervisory authority.